

Sponsorship Levels and Benefits



Introduction

The 5th annual Greater Maitland 5k Run and Walk, is designed to be an uplifting community event by giving to one local charity in the Maitland community. The Run/Walk benefits New Hope for Kids, Central Florida Helpline and Shepherd's Hope. We have established this event to contribute to the community and simultaneously raise awareness of people and families in need during the times of tragedy and grief.

Over 500+ family members, individuals, seasoned runners and walkers will join together with their spectators on a beautiful sunny day and make a difference by attending this run / walk! We have designed this special event for people of all ages to gather as one to run and walk together for all the metro area to see! Pre-event activities will be staged at Orangewood Presbyterian Church, with the start line on Sandspur Road and the finish line on the property of Orangewood.

It is important to note that this event is the official property of Orangewood and is separately administered. The monies contributed from net proceeds of the event are presented directly to the New Hope for Kids, Shepherd's Hope and is recognized at the appropriate sponsor level noted in the pages that follow. Sponsors are encouraged to supplement their sponsorship contribution with media and advertising campaigns to further promote the event. The specific sponsor levels are detailed in the following pages. Multi-year arrangements can be tailored as well. We invite you to read through the various categories, select the one best suited to you and then to contact us immediately for inclusion in this Annual event!

Title Sponsor

Requirements

- To have the exclusive title sponsorship for \$3,000, plus in-kind product or service distribution to entrants (estimate 500+)
- Approval by the event organizers

Benefits

- Name appearing on the back of the short-sleeved t-shirt (500+).
- **Start and finish banners will bear the name and logo.**
- All print advertising will use the name and logo.
- All event brochures will feature the name and logo (2,000).
- Public address announcer mentions at start, finish and awards ceremony
- Opportunity to provide free sampling to all participants.
- Opportunity to generate higher levels of consumer traffic by creating a coupon (at no cost to the event) that would be provided in all participant entry packets.
- Mention where possible in all electronic media advertising.
- Will be the exclusive official item/service provider.
- Name and mark will have a prominent position on all posters distributed
- (10) Complimentary race entry fees included
- VIP booth location on event day

Major Sponsor

Requirements

- To have the exclusive presenting sponsorship for \$1,500, plus in-kind product or service distribution to entrants (estimate 500+).
- Approval by the event organizers

Benefits

- Name will appear on the back of the short-sleeved t-shirt.
- **Your name and logo banners may be positioned immediately adjacent to the Start and Finish banners.**
- All print advertising will use your name and logo.
- All 2,000 event brochures will feature your name and logo.
- Opportunity to provide free sampling to all participants
- Opportunity to generate higher levels of consumer traffic by creating a coupon (at no cost to the event) that would be provided in all participant entry packets.
- Mention where possible in all electronic media advertising.
- Your Company will be the exclusive official item/service provider.
- Your name and logo will have a prominent position on all posters distributed.
- Option to have exhibit booth at event.
- (5) complimentary race entry fees included

Neighborhood Sponsors

Requirements (*please note that these are not carved in stone!!*)

- \$500 cash contribution or in-kind
- Approval by the event organizers

Benefits

- Your banners (maximum size: 3' X 4') may be displayed in post event area.
- All 2,000 event brochures and posters will feature your name and logo.
- Public address announcer mentions at start, finish and awards ceremony
- Your name and logo displayed on the back or sleeve of short-sleeved tech shirt.
- Option to have exhibit booth at event.
- Opportunity to provide free sampling to all participants
- Opportunity to generate higher levels of consumer traffic by creating a coupon (at no cost to the event) that would be provided in all participant entry packets.

Friends of the Community Sponsors

Requirements (*please note that these amounts are not carved in stone!!*)

- \$250 cash contribution or in-kind
- Approval by the event organizers

Benefits

- Two of your banners (no larger than 3' x 4') may be displayed in post event area
- All 2,000 event brochures and posters will include your name.
- Your name and logo displayed on the back or sleeve of short-sleeved tech shirt.
- Public address announcer mentions at start and finish lines
- Option to have exhibit booth at finish line area
- Opportunity to provide free sampling to all participants
- Opportunity to generate higher levels of consumer traffic by creating a coupon (at no cost to the event) that would be provided in all participant entry packets.

Contact Information

To learn more about these sponsorship opportunities for the Greater Maitland 5k Run and Walk, please call Fleet Feet Sports and ask for Stacey Bartos. You may also email your interest to stacey@fleetfeetorlando.com.

2009 Greater Maitland 5k Sponsorship Letter of Agreement

Company name: _____

agrees to provide financial sponsorship for the 4th Annual Greater Maitland 5K on Saturday, October 3, 2009. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by Orangewood Presbyterian Church. As a sponsor, I agree to provide digital art work for all promotional advertising.

Please check appropriate sponsorship

- _____ Title Sponsor: \$3,000
_____ Major Sponsor: \$1,500
_____ Neighborhood Sponsor: \$500
_____ Friends of the Community Sponsor: \$250

Sponsor Name

Address City Zip Code

Representative Name Email Phone number/fax

Authorized Sponsor Signature Date

Please send this completed agreement with check made payable to:

Orangewood Presbyterian Church
Attn: Greater Maitland 5K
1300 West Maitland Blvd
Maitland, FL 32751

Investment Payment and Reservations

- A check payable to Orangewood Presbyterian Church
 I would like donate in-kind
 I would like to pay by VISA/Master Card

Card # _____ exp. Date _____
Name on Card _____